



Party with a Purpose

Partnering to Celebrate Hudson's St. Croix River Awareness

- Sustain Hudson • Carpenter Nature Center • Youth Action Hudson
Phipps Center for the Arts • Hudson Area Library • St. Croix YMCA
Hudson Area Chamber of Commerce & Tourism Bureau
City of Hudson • St. Croix County Historical Society
National Park Service • Hudson Rod, Gun & Archery Club
St. Croix County Sportsman's Alliance • St. Croix Sailing School

Hudson RiverFest 2020 Form

Please select a Sponsor Level:

SOLD Event Sponsor at \$3,000

Benefits include: Promotion and recognition as the July 18, 2019 concert sponsor; Signage space on Scrappy parade unit (sponsor supplied 4 ft. banner); Display booth and your banner prominently displayed at concert; Largest logo on marketing materials (brochure and newspaper insert); Sponsor logo and link on website/Facebook; Logo on sponsor poster; and Sponsor announcement at Concert

Program Sponsors

Concert Sponsor at \$2,500

2 Native American Program Sponsors at \$2,500

Benefits: Signage space on Scrappy parade unit; Display booth; Larger logo on marketing materials; Sponsor logo and link on website/Facebook/sponsor poster; and promotion at Concert

Lacrosse Program Sponsor at \$500

Carpenter Nature Center Program Sponsor at \$500

Kid's Fishing Derby Program Sponsor at \$500

Benefits include: Display booth and your banner displayed at concert; Logo on marketing materials (brochure and newspaper insert); Sponsor logo and link on website/Facebook; Name on sponsor poster; Sponsor announcement at Concert; and Additional promotion at your sponsored program(s)

Premier Sponsor at \$1,000 (limit 3)

Benefits include: Signage space on Scrappy parade unit (sponsor supplied 4 ft. banner); Display booth and your banner displayed at concert; Logo on marketing materials (brochure and newspaper insert); Sponsor logo and link on website/Facebook; Logo on sponsor poster; and Sponsor announcement at Concert

Major Sponsor at \$500

Benefits include: Display booth and your banner displayed at concert; Logo on marketing materials (brochure and newspaper insert); Sponsor logo and link on website/Facebook; Name on sponsor poster; and Sponsor announcement at Concert

Supporting Sponsor at \$250

Benefits include: Sponsor name listing in marketing materials (brochure and newspaper insert); Sponsor name listing and link on website/Facebook; Name on sponsor poster; and Sponsor announcement at Concert

Investor Sponsor at \$100

Benefits include: Sponsor name listing in brochure, in newspaper insert, on website and on Facebook; and Name on sponsor poster

Sponsor Name: _____

Contact Name: _____

Address: _____ City: _____ State: ____ Zip: _____

Phone: _____ Email: _____

Sponsor Signature: _____

Sponsor payments are due by April 15, 2020

Make checks payable to Sustain Hudson (RiverFest's fiscal agent)

Mail sponsor form and payment: to Buck Malick, 413 Brookwood Drive, Hudson WI 54016
For questions contact Buck at (715) 386 7010 • Additional information at www.stcroixriverfest.org